

International Student Recruitment Forum

Agenda

Global trends, new models & using data to stay ahead of the curve

Wednesday 22 November 2017

Holborn Bars, 138-142 Holborn, London EC1N 2NQ

Programme

9.30 Registration and refreshments

10.00 Welcome

Simon Emmett, Chief Executive, Hotcourses Group

10.10 Introduction to the day

Aaron Porter, Director of Insights, Hotcourses Group & Conference Chair

10.15 KEYNOTE: Ensuring UK higher education still matters globally

Vivienne Stern, Director, Universities UK International

10.45 PLENARY: What does the data tell us about the health of international student recruitment in the UK?

Aaron Porter

11.15 BREAK

11.30 CASE STUDY: Bucking the trend. New models for global engagement in higher education

Gillian Olivieri, Assistant Director Global Partnerships, University of Warwick

12.15 CASE STUDY: Global engagement in an uncertain world

Vincenzo Raimo, Pro-Vice-Chancellor (Global Engagement), University of Reading

13.00 LUNCH

14.00 PANEL: Is the UK still a desirable destination for international students? What can be done to reverse the decline in the UK global share?

Chair: Aaron Porter

- Yinbo Yu, International Students' Officer, NUS
- Dominic Scott, Chief Executive, UKCISA
- Tracey Lancaster, Deputy Vice Chancellor, Leeds Beckett University
- Charlene Allen, Director of Student Recruitment and International Relations, University of Southampton

14.45 PLENARY: The shape of global higher education: lessons for UK universities

Janet Ilieva, Director, Education Insight & Michael Peak, Senior Adviser, British Council

15.30 CLOSE

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